



District 3 Roadrunner

Volume 1, Issue 1

Fall 2016

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District Highlights

Focus: Membership

The primary focus for 2016-2017 is Membership growth and the needs of the members.

Contributing Writers

Jan Byrd, Enid Moore-Cranshaw,
Michael Heier, Nancy Duckett,
Kevin Taylor, Paige Carpenter
Nancy Starr-Cassidy

Contributing Photographers

Tim Swearingen, Don Griffith,
Martha Brock-Leftridge,
Floyd Parks

Editorial Staff

Editor in Chief

Martha Brock-Leftridge; DTM

Creative Director

Prince Leftridge, II; DTM

District PR Manager

Cherie Baxley Gores; DTM

Email

Roadrunner@aztoastmasters.org

Hello, District 3 Members

Jan Byrd; DTM
D3 District Director
dd@aztoastmasters.org



I am so excited to be your District Director for 2016-2017.

The Trio has been working diligently on the District's success plan.

Our number one focus is on the members' needs. . Have you used the member survey lately to see what your members' needs are? Members' needs do change from time to time.

The best way to make sure the members' needs are met is to have quality clubs. Quality clubs make sure they;

1. Make a Strong First Impression,
2. Assign mentors to new members,
3. Keep meetings well- planned and organized,
4. Grow your club and celebrate accomplishments.

For more information on creating a mentoring system for your club, go to Member Mentoring. This is provided by Philip Bendeich, DTM Region 12 Advisor, 2014-16

Has your club worked on their success plan yet? How do you know where your club is going without planning? "Failing to plan is planning to fail"- Benjamin Franklin. When planning your club's success, make sure to plan in FUN! Members will stay members longer if they are having fun while working on self-improvement.

Challenge: for everyone that sends me a new idea of how to bring FUN to your club, I will send you the new Toastmasters bookmark.

Let's have a fun and successful year!!!

Respectfully,
Jan Byrd; DTM

Reminder: Dues are due!

Renew EARLY!

**Collect & submit dues from all members
by September 30.**

Questions? Email dues@aztoastmasters.org



Fall Conference 2016

Kevin Taylor

2016 Fall Conference Chair

conference@aztoastmasters.org



Greetings fellow Toastmasters!

While everyone is participating in Club, Area and Division Speech Contests to determine the most Humorous and best Table Topics presentations, we have a committee of Toastmasters preparing for the District 3 Contests to be held at the 2016 Fall Conference.

Make sure you save the date and plan to attend this fun and educational event. This year's Fall Conference will be held at the Omni Tucson National Resort the weekend of November 4 - 6, 2016. Online registration will be available soon and you should plan to sign up promptly to benefit from early-bird pricing.

The Omni resort is a beautiful place! You may want to invite your non-Toastmaster spouse or other traveling companion to join you and extend the weekend for a "staycation." Our conference package includes many "freebies" such as driving range balls and tennis courts pass, as well as substantial discounts on greens fees and spa services. Moreover, the Tucson weather should be perfect that time of year to explore the many outdoor recreational activities available in southern Arizona.

We also have some leadership opportunities open for those Toastmasters who would like to work with the Conference Committee. It is a great way to practice your leadership skills and meet like-minded Toastmasters from all over the state. Even if you don't wish to serve on the committee, please save the date and plan to attend the 2016 District 3 Fall Conference on the first week of November.

Save the Date!!

District 3 Fall Conference November 4- 6, 2016



***For more information, contact Kevin Taylor at
conference@aztoastmasters.org***



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Program Quality Director

Enid Moore-Cranshaw; DTM

PQD@aztoastmasters.org

Welcome to the 2016-2017 Toastmasters year.

The goal for the Program Quality Team is to work as a team with District 3 Clubs, Area, and Divisions to maintain and develop quality clubs. Meet the Program Quality Team:

- DCP Chair, Nancy Duckett is available to assist each club in developing a Club Success Plan and a plan to complete the clubs' DCP Plan. (see Top of Mind article)
- Speechcraft Chair, Paige Carpenter is available to assist clubs in building membership by hosting Speechcrafts.
- Speakers Bureau Chair Sharon Tewksbury-Bloom is available to submit or request a public speaking opportunity.
- Youth Leadership Chair Jesus Contreras would like to assisting in producing a successful Youth Leadership.
- Fall Conference Chair, Kevin Taylor, is working feverishly to plan one of the best conferences on record.
- The 2016-2017 District 3 Contest Manager is Lynne Nutter.
- The 2016-2017 District 3 Chief Judge is Barb Hildenbrand.

Reach out to the Program Quality Team. Together, we can make each club successful.

DCP "Top of Mind"

Nancy Duckett; ACB/ALB

DCP Chair

A tip for the new Toastmasters year, keep DCP – 'Top of Mind' as you complete your Club Success Plan for another successful year. Whether you're a club officer or member, everyone has an opportunity to take part in helping their club to achieve the 10 Goals of the Distinguished Club Program. Dr. Smedley, founder of Toastmasters International emphasized the power of simplicity in meeting a need for practical help in the art of communication. Have you noticed how the 10 Goals of the Distinguished Club Program simply focus on 4 areas; **Education, Membership, Training and Administration**? The goals are grouped in 4 areas that can be guided by key club leaders such as VP Education, VP Membership, President and Secretary and the rest of the club's Executive Committee team. As the club and its members achieve their goals, you have the foundation for a successful club. It begins with your club's DCP Goals Chart, the commitment by club members to sign up for goals and education awards, and regularly reviewing those goals to foster support and encouragement.

District 3 Toastmasters Distinguished Club Campaign Dance the 2-STEP



Step 1 – Gather your club officers together to discuss and complete your Club Success Plan for the year and fill-in the Club Success Plan Summary form.

Step 2 – Determine your 10, 9, 7, 5 goals for Distinguished, and complete your DCP Goals Chart and don't forget the worksheet on the back with names of members committed to the goals.



Clubs that send in their DCP Goals Chart (completed on both sides) and Success Plan Summary to DCP@aztoastmaster.org by September 30, 2016 will receive Toastmasters Ribbon packets.

All the clubs that achieve Distinguished by January 31, 2017, will have their club name dropped into a hat for a special drawing.



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Photography



Club Growth Director

Michael Heier; DTM

CQD@aztoastmasters.org

I am honored to serve as your District 3 Club Growth Director for the 2016-2017 year. After spending a week at the International Convention in Washington D.C., I have developed a greater appreciation of the power of Toastmasters. I was inspired by the many lives we've changed for the better, not just in Arizona, not just in the United States of America, but in 142 countries around the world. This really makes me wonder, how many more lives can we change right here in Arizona. I challenge each one of you to reach out to your network, share your story, and help change lives around you by inviting them to a Toastmasters meeting.



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Spotlight on Speechcraft

Paige Carpenter; DTM

Speechcraft Chair

Speechcraft is a short, seminar style presentation which teaches basic Toastmaster skills such as speaking and evaluating. Speechcraft seminars generally run through four to six concurrent weeks, lasting for 1-2 hours per session. During these sessions, experienced Toastmasters present fundamentals of public speaking to non-members in a supportive, encouraging Toastmaster meeting simulation.

Benefits of Speechcraft include building meeting management skills by leading the seminar, potentially attracting new members to an existing club, and new opportunities for members to exercise their team building and leadership skills.

For more information, please contact Paige Carpenter, District 3 Speechcraft Chair at paigecarpenter77@gmail.com.



Revitalized Education Program

Nancy Starr-Cassidy; DTM

Pathways Chief Ambassador

REP@aztoastmasters.org

Revitalized Education Program (REP) now called Pathways!

By now, most of you have read the Pathways article in the July Toastmasters magazine, and know that the long-awaited details for the REP are now available. Our Ambassador team is excited about the Pathways Learning Experience, and we are ready and able to meet with your club to share the details with you. What are the important things to remember:

- Our District is scheduled for the rollout in summer 2017.
- Your current education program will be grandfathered until late 2019, so you have plenty of time to complete your current educational goals.
- Formal training will be available to all members 60 days before our rollout.
- We want you to be excited and ready for these changes.

For more information, please refer to Pathways Resources or contact Chief Pathways Ambassador Nancy Starr-Cassidy at REP@aztoastmasters.org for a club visit.



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July Jubilee Rewind

Congratulations to the following award winners at July Jubilee



OTMOTY
Bettie Covington

Art Nieto
Kristin Gramando

Bob & Betty Gillis Youth Leadership Award
Stormy Rose

Russ Backus Distinguished Service Award
Bobbie O'Connell

Outstanding Committee Chair
Madalyn Lockhart

District Service Awards
Bill Bristol
Emi Bauer
Linda Christian
Angelika Reiss
Diane Travers-Shipman
Stephanie Hoffman
Jan Byrd
Enid Moore-Cranshaw
Tim Noble
Dwayne Roberts

Outstanding Club (4Q)
Platinum

Outstanding Club of the Year 2015-2016
Platinum

Outstanding Area Director
Brittany Randall

Outstanding Division Director
Joan McCarrell



Key Dates to Remember

Smedley Membership Campaign	August 1—September 30
Fall 2016 Area Contest Season (Humorous and Table Topics)	September 1—September 30
Dues Renewal	September 30
Fall 2016 Division Contests (Humorous and Table Topics)	October 1—October 30
Fall 2016 District Conference	November 4—6
Deadline for Roadrunner Articles	November 18
Roadrunner Publication Date	December 1

Editor's Corner

Martha Brock-Leftridge; DTM

In order to produce the newsletter you now hold in your hands, there are a series of goals that must be accomplished within certain timeframes. Like the Roadrunner, the district is not immune from having to meet goals within certain timelines in order to become Distinguished. For 2016-2017, the most critical goal is to add 1000 members in the District.

Unlike completing the Roadrunner, no specialized tools (e.g. printing press, graphics/publishing software) are needed to accomplish growing membership with each club. Just the basic tools of, teamwork, creativity, willingness and communication are needed. Being responsive to the members' needs and desires from the club level all the way to the district level is also key to club growth. In order for that responsiveness to be achieved, one component of communication that does not require specialized tools must be employed—listening. When everyone listens, the clubs succeed and, ultimately, the district succeeds.



Jan Byrd, District Director
District 3 Toastmasters
PO Box 61114
Phoenix, AZ 85082-1114

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District 3 Toastmasters Smedley Campaign Goes to the Olympics

If your club adds at least 5 members to your club between August 1st and September 30th, your club will receive a "Smedley Award" ribbon named in honor of Ralph Smedley and a 10% Discount at the Toastmaster International Store.

District 3 Awards

*Clubs will also win gift certificates to the TI Store
 Add 5-6 \$25; Add 7-9 \$35; Add 10 or more \$50*

Winner's Circle

*Place in the top 3 of your heat for more gift certificates!
 Heat 1: Base Membership 1-19,
 Heat 2: Base Membership 20+*

*Gold Extra \$50; Silver Extra \$35; Bronze Extra \$25
 Ties to be resolved with random drawing*

Most Valuable Player

*Are you an MVP? Add 3 or more members as an individual.
 Win a Toastmasters key chain!*

